

## ORDER



KSJV

Orders	Order / Rev:	104084	
	Alt Order #:	06831655	
	Product Desc:	Crossroads GPS	
	Estimate:	732	
	Flight Dates:	07/30/12 - 08/06/12	Primary AE:
	Original Date / Rev:	07/06/12 / 07/06/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	Crossroads Media, LLC
	Buying Contact:	
	Billing Contact:	
	66 Canal Center Plaza	
	Alexandria, VA 22314	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Crossroads GPS
	Demographic:	A35+
	Product Codes:	PLI2,PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/06/12	88	\$85,675.00	\$72,823.75	August 2012	88	\$85,675.00	\$72,823.75	0.00
					Totals	88	\$85,675.00	\$72,823.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$85,675.00
Market	100%	\$267,734.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	1%	\$2,677.34

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	Sa-Su	Early News	CM	5pm	-630pm	-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00
<b>KSNV EARLY NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12		-----S		1		\$650.00		0.00						

Order / Rev: 104084  
 Alt Order #: 06831655  
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S	:30	1	\$650.001	0.00	NM		1	\$650.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -----S 1 \$650.00 0.00															
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	M-----	:30	2	\$150.002	0.00	NM		2	\$300.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 M----- 2 \$150.00 0.00															
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	-T-----	:30	1	\$150.002	0.00	NM		1	\$150.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -T----- 1 \$150.00 0.00															
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	--W----	:30	1	\$150.002	0.00	NM		1	\$150.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 --W---- 1 \$150.00 0.00															
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	--T---	:30	1	\$150.002	0.00	NM		1	\$150.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 --T--- 1 \$150.00 0.00															
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	-----S	:30	1	\$150.002	0.00	NM		1	\$150.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -----S 1 \$150.00 0.00															
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	M-----	:30	1	\$150.002	0.00	NM		1	\$150.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12 08/12/12 M----- 1 \$150.00 0.00															
E 8	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagn@M M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$400.001	0.00	NM		1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 M----- 1 \$400.00 0.00															
E 9	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagn@M M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	1	\$400.001	0.00	NM		1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 -T----- 1 \$400.00 0.00															
E 10	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagn@M M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	1	\$400.001	0.00	NM		1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 --W---- 1 \$400.00 0.00															
E 11	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagn@M M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	1	\$400.001	0.00	NM		1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 ---T--- 1 \$400.00 0.00															
E 12	KSNV	08/03/12	08/03/12	M-F 5-6a WakeUp w/Wagn@M M-F 5-6a WakeUp w/Wagners		5-6a	---F--	:30	1	\$400.001	0.00	NM		1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12 08/05/12 ---F-- 1 \$400.00 0.00															
E 13	KSNV	07/30/12	07/30/12		CM	7-730pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00

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 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 14	KSNV	07/31/12	07/31/12	M-----	1	\$1,000.00	0.00								
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 15	KSNV	08/01/12	08/01/12	M-----	1	\$1,000.00	0.00								
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 16	KSNV	08/02/12	08/02/12	M-----	1	\$1,000.00	0.00								
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 17	KSNV	08/03/12	08/03/12	M-----	1	\$1,000.00	0.00								
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 18	KSNV	08/06/12	08/06/12	M-----	1	\$1,000.00	0.00								
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Week: 08/06/12	08/12/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 19	KSNV	07/30/12	07/30/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 20	KSNV	07/31/12	07/31/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 21	KSNV	08/01/12	08/01/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 22	KSNV	08/02/12	08/02/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 23	KSNV	08/03/12	08/03/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 24	KSNV	08/06/12	08/06/12	CM	430-5pm	M-----	:30	1	\$700.00	0.00					
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Week: 08/06/12	08/12/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
E 25	KSNV	07/30/12	07/30/12	CM	6-7a	M-----	:30	1	\$700.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>M-F 6-7a WakeUp w/Wagners</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	M-----	1	\$700.00	0.00																					
E 26	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wagners	6-7a		-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>M-F 6-7a WakeUp w/Wagners</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00																					
E 27	KSNV	08/01/12	08/01/12	M-F 6-7a WakeUp w/Wagners	6-7a		--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
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Week: 07/30/12	08/05/12	--W----	1	\$700.00	0.00																					
E 28	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/Wagners	6-7a		--T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>M-F 6-7a WakeUp w/Wagners</b>																										
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Week: 07/30/12	08/05/12	--T---	1	\$700.00	0.00																					
E 29	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/Wagners	6-7a		----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
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Week: 07/30/12	08/05/12	----F--	1	\$700.00	0.00																					
E 30	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/Wagners	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	M-----	1	\$700.00	0.00																					
E 31	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
<b>Today Show</b>																										
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Week: 07/30/12	08/05/12	M-----	1	\$1,400.00	0.00																					
E 32	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-T-----	1	\$1,400.00	0.00																					
E 33	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
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Week: 07/30/12	08/05/12	--W----	1	\$1,400.00	0.00																					
E 34	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
<b>Today Show</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	---T---	1	\$1,400.00	0.00																					
E 35	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
<b>Today Show</b>																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>---T---</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	---T---	1	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	---T---	1	\$1,400.00	0.00																					
E 36	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
<b>Today Show</b>																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/06/12</td> <td>08/12/12</td> <td>M-----</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/06/12	08/12/12	M-----	1	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	M-----	1	\$1,400.00	0.00																					
E 37	KSNV	07/30/12	07/30/12	CM	4-430p		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											

Order / Rev: 104084  
Alt Order #: 06831655  
Flight Dates: 07/30/12 - 08/06/12

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	732

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 4											
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	M-----			1	\$700.00	0.00				
E 38	KSNV	07/31/12	07/31/12	News 3 at 4		CM	4-430p		-T-----	:30	1	\$700.00	1	0.00 NM	1 \$700.00
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	-T-----			1	\$700.00	0.00				
E 39	KSNV	08/01/12	08/01/12	News 3 at 4		CM	4-430p		--W----	:30	1	\$700.00	1	0.00 NM	1 \$700.00
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	--W----			1	\$700.00	0.00				
E 40	KSNV	08/02/12	08/02/12	News 3 at 4		CM	4-430p		---T---	:30	1	\$700.00	1	0.00 NM	1 \$700.00
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	---T---			1	\$700.00	0.00				
E 41	KSNV	08/03/12	08/03/12	News 3 at 4		CM	4-430p		---F--	:30	1	\$700.00	1	0.00 NM	1 \$700.00
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	---F--			1	\$700.00	0.00				
E 42	KSNV	08/06/12	08/06/12	News 3 at 4		CM	4-430p		M-----	:30	1	\$700.00	1	0.00 NM	1 \$700.00
				News 3 at 4											
				<b>FIRST NEWS 3 AT FOUR</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 08/06/12	08/12/12	M-----			1	\$700.00	0.00				
E 43	KSNV	07/30/12	07/30/12	M-F Early News		CM	5-630p		M-----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	M-----			1	\$1,000.00	0.00				
E 44	KSNV	07/31/12	07/31/12	M-F Early News		CM	5-630p		-T-----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	-T-----			1	\$1,000.00	0.00				
E 45	KSNV	08/01/12	08/01/12	M-F Early News		CM	5-630p		--W----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	--W----			1	\$1,000.00	0.00				
E 46	KSNV	08/02/12	08/02/12	M-F Early News		CM	5-630p		---T---	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	--T---			1	\$1,000.00	0.00				
E 47	KSNV	08/03/12	08/03/12	M-F Early News		CM	5-630p		---F--	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 07/30/12	08/05/12	---F--			1	\$1,000.00	0.00				
E 48	KSNV	08/06/12	08/06/12	M-F Early News		CM	5-630p		M-----	:30	1	\$1,000.00	1	0.00 NM	1 \$1,000.00
				M-F Early News											
				<b>EARLY NEWS</b>											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
				Week: 08/06/12	08/12/12	M-----			1	\$1,000.00	0.00				
E 49	KSNV	08/04/12	08/04/12	6a-7a		CM	6a-7a		---S-	:30	1	\$350.00	1	0.00 NM	1 \$350.00

Order / Rev: 104084  
 Alt Order #: 06831655  
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>NEWS 3 AT SUNRISE no program 7/7,7</b>																										
News 3 Sunrise - SATURDAY																										
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE no program 7/7,7																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>-----S-</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	1	\$350.00	0.00																					
E 50	KSNV	08/04/12	08/04/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00											
Sa-Su Early News																										
Sa-Su Early News																										
<b>KSNV EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	1	\$650.00	0.00																					
E 51	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	M-----	1	\$1,000.00	0.00																					
E 52	KSNV	07/31/12	07/31/12	M-F Jeopardy	CM	630-7pm	--T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-T-----	1	\$1,000.00	0.00																					
E 53	KSNV	08/01/12	08/01/12	M-F Jeopardy	CM	630-7pm	--W-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	--W-----	1	\$1,000.00	0.00																					
E 54	KSNV	08/02/12	08/02/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	---T---	1	\$1,000.00	0.00																					
E 55	KSNV	08/03/12	08/03/12	M-F Jeopardy	CM	630-7pm	---F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	---F--	1	\$1,000.00	0.00																					
E 56	KSNV	08/06/12	08/06/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Jeopardy																										
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	M-----	1	\$1,000.00	0.00																					
E 57	KSNV	07/30/12	08/04/12	News 3 Olympic Zone	CM	7:30-8:00PM	MTWTFS-	:30	6	\$750.00	1	0.00	NM	6	\$4,500.00											
News 3 Olympic Zone																										
<b>OLYMPIC ZONE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>MTWTFS-</td> <td>6</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	MTWTFS-	6	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	MTWTFS-	6	\$750.00	0.00																					
E 58	KSNV	07/30/12	08/03/12	Olympics Late News 3	CM	11pm-12:35am	MTWTF--	:30	6	\$1,000.00	7	0.00	NM	6	\$6,000.00											
Late News during Olympics																										
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>MTWTF--</td> <td>6</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	MTWTF--	6	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	MTWTF--	6	\$1,000.00	0.00																					
E 59	KSNV	08/04/12	08/04/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00											
Late News during Olympics																										
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>-----S-</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	2	\$1,000.00	0.00																					
E 60	KSNV	08/05/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	-----S	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00											
Late News during Olympics																										
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td> <td>08/05/12</td> <td>-----S</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	2	\$1,000.00	0.00																					
E 61	KSNV	07/30/12	08/03/12		CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	1	0.00	NM	10	\$12,000.00											

Order / Rev: 104084  
 Alt Order #: 06831655  
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Daytime Weekdays															
Olympics Daytime Weekdays															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTF--		10	\$1,200.00		0.00						
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	2	\$6,000.00	1	0.00	NM	2	\$12,000.00
Olympics Primetime															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTFSS		2	\$6,000.00		0.00						
E 63	KSNV	08/04/12	08/04/12	Olympics Daytime Weekdays	CM	4am-6pm	-----S-	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
Olympics Daytime WEEKEND															
OLY WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	-----S-		1	\$1,700.00		0.00						
E 64	KSNV	08/06/12	08/06/12	Olympics Daytime Weekdays	CM	9am-4pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Olympics Daytime Weekdays															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	M-----		1	\$1,200.00		0.00						
E 65	KSNV	08/04/12	08/04/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$575.00	1	0.00	NM	1	\$575.00
WKND Jeop/Wheel															
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	-----S-		1	\$575.00		0.00						
													Totals	88	\$85,675.00